



www.in-vancouver.com

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NEED A HIT!	Internet Marketing Packages			
Include the following:	Bronze	Silver	Gold	Platinum
Web Site Assessment	Yes	Yes	Yes	Yes
# of Pages in Package	1 page	4 pages	10 pages	11+
Keyword Optimization	1 page	4 pages	10 pages	11+
Keyword Phrase Meta Tags	1 Set	4 Sets	10 sets	11+
Monthly S/E Submission	Yes	Yes	Yes	Yes
Search Directory Submissions	Yes	Yes	Yes	Yes
Yahoo and Google Sitemaps	No	Yes	Yes	Yes
Google Analytics	No	Yes	Yes	Yes
Statistics Review	Yes	Yes	Yes	Yes
Ranking Report	Annually	Quarterly	Quarterly	Quarterly
Optimization & MetaTag Review	Annually	Quarterly	Quarterly	Quarterly
Direct Text Link from Directory	No	No	1	2+
Business Listing on 1 Directory	2	2	4	4+
HTML cleanup	TBD	TBD	TBD	TBD

- Comment [G1]:** Value \$250 per page / per year
- Comment [G2]:** Optimization includes checking, updating, or removal of any broken links on entire site
- Comment [G3]:** HTML code used by the Search Engines to determine website ranking
- Comment [G4]:** Minimum of 20 Search Engines including Google, and Yahoo!
- Comment [G5]:** Submission to 40 + Search Directories (one time)
- Comment [G6]:** Web Site statistics included with hosting
- Comment [G7]:** Review and update (if needed) the keyword meta tags and optimization for each page
- Comment [G8]:** Direct links from Portal Web Sites including www.vancouver-bc.com Page Rank of 6 - Value \$900 each
- Comment [G9]:** Portal Web Sites to choose from: (All Page Rank 6)
www.vancouver-bc.com – Value \$30
www.victoria-bc.com
www.whistler-bc.com
www.vancouverisland-bc.com
www.gulfislands-bc.com
www.okanagan-bc.com
- Comment [G10]:** * Some existing web sites could require additional quote for excess HTML cleanup or conversion. (Removing frames, etc)